



LOU'A PRODUCTIONS

ENRICHING YOUR STORY

Advertising | Branding | Marketing | Events.

www.louaproductions.com

THE DIGITAL EDGE

HIGH-IMPACT DIGITAL
SIGNAGE AT DREAMS MALL
CAPTIVITE KOLLAM'S
PREMIER AUDIENCE



MALL HIGHLIGHTS

- Lulu hyper market
- Lulu connect
- Ashirvad cinemas
- Pepe planet
- Spacious Food court



DREAMS MALL:
Kollam's Premier Hub

MASSIVE FOOTFALL
(Guaranteed Audience):

DAILY: 7,000+
WEEKENDS: 15,000+
FESTIVAL PEAK: 30,000+

STRATEGIC PLACEMENT

"Get noticed at Dreams Mall! Catch our dynamic digital displays:



GROUND FLOOR

65-INCH
4K UHD DISPLAY



MAXIMUM EXPOSURE:
Directly in path of daily Lulu shoppers



FOOD COURT

55-INCH 4K UHD DISPLAY

HIGH DWELL TIME: Captive
Audience from Food &
Entertainment

Also seen by Pepe Planet &
Cinema Traffic

A 65 inch standee near Lulu Hypermarket on the ground floor and a 55 inch standee at the bustling food court.

MAXIMUM VISIBILITY GUARANTEED

ADVERTISING FREQUENCY & UNMATCHED IMPACT



15 EXCLUSIVE SLOTS

AD DURATION: 15-20
SECONDS

164

DAILY PLAYS PER AD / PER SCREEN

4,932

MONTHLY PLAYS PER AD /
AD SCREEN (30 DAYS)

10 AM - 10 PM DAILY

UNLOCK EXCLUSIVE OFFERS ON OUR ADVERTISING PACKAGES

We provide several high-impact advertising options with unmatched play frequency.

Connect with us to learn about available packages and current promotional offers.

Call now to explore all options.

High-Quality Displays: Our digital signage screens are high-resolution and designed to grab attention.

Content Management: Our content management system allows for easy updates and changes.

24/7 Support : Our team provides 24/7 support to ensure your campaigns run smoothly.

MODEL DESIGN



CONTACT US



LOU'A PRODUCTIONS

ENRICHING YOUR STORY



+91 7012 36 9036



louaproductions@gmail.com



www.louaproductions.com



**HEAD OFFICE: LOU'A PRODUCTIONS,
FIRST FLOOR, ST GEORGE COMPLEX,
KAVAL, TANGASSERY, KOLLAM,
KERALA. PIN: 691012**